



**International Conference on  
Business, Technology  
and Sustainability:  
Planet, People & Profit**

**On January 30-31, 2025 (Hybrid Mode)**



**About Conference:**

**INCONSYM-2025: The International Conference on “Business, Technology & Sustainability: Planet, People & Profit”**

INCONSYM-2025 is an esteemed international conference that will be hosted in a hybrid format on January 30-31, 2025. The event is jointly organized by the Symbiosis Institute of Business Management (SIBM), Hyderabad, and Symbiosis Centre for Management Studies (SCMS), Noida, under the aegis of Symbiosis International (Deemed University).

**INCONSYM** offers a dynamic platform for scholars, researchers, and experts to explore and share innovative insights and practical experiences in various facets of business transformation.

The conference is in hybrid mode. Participation is invited in-person or online

**About the Organizers:**

- **About Symbiosis International (Deemed University):**

Symbiosis International (Deemed University) is a multi-disciplinary university offering its students and faculty a vibrant learning ecosystem designed around its multicultural and innovative ethos. Established in 1971 by Prof. Dr. S.B. Mujumdar it is a 'home away from home' for the students. The Institution is based on the principles of Vedic thought of the "World as One Family". The University's name fittingly captures the quintessence of the relationship with International students, a mutually beneficial bond between India and the International student community. Symbiosis is committed to building international understanding by offering quality education and is resplendent with the activities and students of more than 85 countries. The University epitomizes the Symbiosis vision, 'Promoting International Understanding through Quality Education' and is a beehive of international students from all across the globe, being privy to Indian culture and hospitality. Symbiosis is a family of academic Institutions imparting quality education for over 50 years. It is a host to over 40,000 Indian and International students.

- **About Symbiosis Institute of Business Management (SIBM), Hyderabad:**

Symbiosis Institute of Business Management, Hyderabad (SIBM-H) is a top choice for students aspiring to excel in business management. With a focus on knowledge, skills, and ethics, the institution leverages its extensive alumni network and stakeholder support to provide quality management education. Situated in Hyderabad, SIBM-H benefits from the city's educational and technological resources, enriching the overall student experience. SIBM-H's value is underscored by its legacy of excellence, emphasizing personal attention and forward-thinking strategies. The institution stands out for its academic achievements and commitment to globalizing management education, becoming a

hub for showcasing talent in national B-School competitions through innovative admission processes, industry-aligned teaching methods, and research initiatives.

- **About Symbiosis Centre Management Studies (SCMS), NOIDA:**

Symbiosis Centre for Management Studies, NOIDA, a constituent of Symbiosis International (Deemed University), Pune, began its operations in December 2010. Based in the heart of Delhi – NCR, the Symbiosis NOIDA campus started operating in the academic year 2010 to provide management education of global standards to undergraduate aspirants. With the focus on the holistic growth of the students, the institute has reached the milestone of being rated amongst the best BBA colleges in the country. In the quest for excellence, the program offers a well-designed curriculum well-complemented by internships that meet the industry requirements. What makes SCMS NOIDA a class apart is the adoption of innovative teaching pedagogy, making the learning experiential and application-based.

**Call for Papers:** We invite original research papers, case studies, and industry reports related to the conference tracks. Authors are requested to submit Full paper submissions are expected by November 30, 2024., following which a peer-review process will be conducted.

- **Business Innovation and Strategy**
- **Digital Transformation and Emerging Technologies**
- **Sustainable Development and Corporate Social Responsibility (CSR)**
- **Marketing in a Sustainable World**
- **Human Resource Management and Workforce Development**
- **Operations and Supply Chain Management**
- **Finance, Investment, and Risk Management**
- **Policy, Governance, and Sustainable Development Goals (SDGs)**

Focusing on the role of policy frameworks and governance in driving sustainable business practices.

### [Submission Guidelines](#)

#### **Publication Opportunity**

- All papers presented in conference will be published in **Scopus indexed book series from international publisher (under Process)**

**Email Id:** For any query please write to [conference@sibmhyd.edu.in](mailto:conference@sibmhyd.edu.in)

#### **CONFERENCE**

#### **VENUE**

#### **Symbiosis Institute of Business Management- Hyderabad,**

Symbiosis International (Deemed University), Survey Number 292,  
Off Bangalore Highway, Modallaguda (V), Nandigama (M),  
Rangareddy District, Hyderabad, Telangana, India. Pin:509217

#### **Accommodation**

Arrangements for the participants of this conference have been made in the guest facilities at SIBM, Hyderabad Campus.